

2023 MODERN SLAVERY STATEMENT

This is the annual Modern Slavery Statement to be published by Cision and Runtime Collective Limited, for the fiscal year ending December 31, 2023.

OUR BUSINESS

Cision US Inc. ("Cision") and Runtime Collective Limited ("Brandwatch") together with their affiliates listed below, are leading global providers of earned media, social media management software, digital consumer intelligence, and data visualization services to public relations, marketing communications and social media, and other media professionals. More information on Cision can be found [here](#), and more information on Brandwatch can be found [here](#). Cision and Brandwatch empower communicators to identify and engage with key influencers, craft and distribute meaningful stories, and measure the business impact of their efforts.

OUR STRUCTURE

Cision, Brandwatch, and their affiliates listed below, offer services that are used by companies in every sector around the world to enhance, monitor, and build their public appearance. Cision is headquartered in Chicago, Illinois, but has a global presence, with offices in North America, Latin America, Europe, the Middle East, and Asia. Brandwatch is an English Company with a registered office address at Sovereign House, Church Street, 1st Floor, Brighton, BN1 1UJ, UK. Cision and Brandwatch are sister companies with multiple global subsidiaries and other affiliates.

OUR PRINCIPLES AND POLICIES

Cision and Brandwatch are committed to (1) honest and ethical conduct, (2) putting forth full, fair, accurate, timely, and understandable disclosures, (3) promoting compliance with applicable laws, (4) protecting company assets, (5) promoting fair dealings, (6) deterring wrongdoing, and (7) ensuring accountability for adherence to Cision's Code of Ethics. The [Code of Ethics](#) is publicly available and outlines how Cision, Brandwatch, and their affiliates conduct business. All Cision, Brandwatch, and affiliate employees are required to acknowledge the Code of Ethics, as well as our [Whistleblower Policy](#). Our Whistleblower Policy guides our employees on how to report violations of law and other misconduct, and details our prohibition on retaliation against a person who files a claim in good faith.

OUR SUPPLY CHAINS AND ASSESSMENTS

Cision and Brandwatch expect our suppliers to respect and promote human rights. Cision and Brandwatch's Vendor Management team conducts assessments of potential suppliers to gauge suppliers' relative risk of human rights violations, and Cision and Brandwatch's Legal team controls the process for contracting with any potential supplier. All suppliers are subject to internally approved legal terms and conditions, and such terms uniformly require compliance with all applicable law in the performance of the agreement. In addition, Cision and Brandwatch have a [Supplier Code of Conduct](#) policy detailing our requirements for suppliers.

As a technology company, our suppliers are concentrated in areas such as coding and software development, marketing, research and analysis, consulting, internet and cloud service providers and other SaaS companies. Cision and Brandwatch do not manufacture goods nor do Cision and Brandwatch handle raw materials or commodities, nor do we use products from fields where there is a high danger of human trafficking or modern slavery in their procurement.

We are committed to ensuring there is no modern slavery or human trafficking in our supply chain and we are continually improving efforts to remain free from using products secured by human trafficking and modern slavery. We will continue to review our internal processes to ensure that our obligations under the Modern Slavery laws are met.

This statement is made pursuant to section 54(1) of the U.K. Modern Slavery Act 2015 and constitutes the slavery and human trafficking statement for the Cision companies listed below for the financial year ending 31 December 2023. This statement was approved by the Executive Leadership Team of Cision US Inc., Runtime Collective Limited, Cision Group Limited, Cision SA, CNW Group Ltd, PR Newswire LLC and Falcon.io ApS.

For:

Cision US Inc. (Cision)

Runtime Collective Limited (Brandwatch)

Cision Group Limited

Cision SA

CNW Group Ltd

PR Newswire Association LLC

Falcon.io ApS

By:  DocuSigned by:
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Prasant Gondipalli, Chief Financial Officer