

CISION[®] Supplier Code of Conduct

Adopted on January 1, 2022

Cision Ltd. (together with its subsidiaries and affiliates, “Cision”) expects all its suppliers to comply with the law, act ethically, and respect Cision’s values.

Definitions and Scope

Cision expects all their suppliers to follow the Supplier Code of Conduct herein (“the Code”) in connection with their work with Cision. As used herein, the term “Suppliers” includes, but is not limited to, vendors, contractors, freelancers, and all others who are assigned to perform works or services for Cision whether for remuneration or not.

All Suppliers are required to comply with this Code and any applicable laws and regulations related to their own work or services, and shall report any suspected violations as described below. Failure to comply to this could result in termination of collaboration with Cision.

This Code is set as the minimum standards expected from all our Suppliers and does not confer any right to any Supplier or third parties. The expectations set out in this Code are in addition to, and not in lieu of, any obligations set out in any contract or agreement with Cision.

Ethics and compliance

- High standard and ethical practice
Cision's policy is to promote high standards of integrity by conducting its affairs honestly and ethically, and Cision expects its suppliers to act the same way and observe the highest ethical standards of business conduct.
- Compliance
Suppliers shall comply, both in letter and spirit, with all applicable laws, rules and regulations in the cities, states, and countries in which they operate.

- Respect of Human Rights
Suppliers shall ensure that they respect the rights of their own people and comply with all relevant legislation applicable to them.
- Protect natural environment
Suppliers shall be complaint with all relevant environmental laws and strive to minimize their impact of business activities on the environment.
- Embracing differences
Decisions and contracts with suppliers will reflect and promote the principles of accepting diversity and embrace inclusiveness. Cision expects its suppliers to honor the diversity of people and beliefs.
- Strive for improvement
Suppliers shall regularly evaluate their conformity to the standards set forth herein and shall strive to maintain continuous improvement and act appropriately and as soon as possible in case of deficiency or misconduct.

Rules of Conduct and Conflict of interest

Cision expects its Suppliers to avoid putting Cision's employees in situations where their interests might interfere or appear to interfere, with the employee's obligation to act in the best interest of Cision.

- No gift policy

Suppliers shall avoid offering anything of value as it can create the appearance of a conflict of interest, especially if the value of the item is significant. "Anything of value" includes money, gifts, favors, hospitality, business opportunities, entertainment, meals, and rewards and benefits of any kind. This is not intended to prohibit appropriate entertainment, meals, or occasional gifts of minor value unless Suppliers have a policy restricting this.

- Bribery

Bribery is the offering, promising, giving, accepting or soliciting of an advantage as an inducement for action which is illegal or a breach of trust. A bribe is an inducement or reward offered, promised or provided in order to gain any commercial, contractual, regulatory or personal advantage. Cision commits to acting professionally, fairly and with integrity in all business dealings and

relationships and prohibits any act of bribery and/or corruption from its suppliers. Cision personnel are bound to comply with the Anti-Corruption Policy available at: <https://investors.cision.com/governance-documents>, and the expectation is that Suppliers will comply as well.

Protection of confidential information and privacy

Suppliers may have access to confidential information and/or personal data that belongs to Cision employees, customers, and others and shall protect it. Suppliers shall take appropriate actions to protect it from misuse and unauthorized disclosure. All information received confidentially shall not be disclosed unless a prior written consent was given or if permitted by law. Confidential information includes all non-public information regardless of its source.

Reporting misconduct

Any Supplier aware of a misconduct or any material breach of this Code shall report it immediately to Cision. Suppliers can report their concern about a misconduct to LegalDept@cision.com.